

Outreach and Communications Subcommittee

Chair: Veronika Kohler

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Congressional Outreach

Date:

- ☐ September 15, 2016

Publicized:

- ☐ Emails to committee members

Who:

- ☐ U.S. Committee on Senate Energy and Natural Resources & Senate Committee on Foreign Relations
 - ☐ 6 attendees from Senate Committee on Foreign Relations
 - ☐ 3 attendees from Senate Committee on Energy and Natural Resources
- ☐ U.S. Committee on House Natural Resources & Congressional Research Service
 - ☐ 6 attendees from House Natural Resources
 - ☐ 2 attendees from Congressional Research Service

Materials:

- ☐ 2015 Report (Flash Drive)
- ☐ USEITI Fact Sheet
- ☐ May 3, 2016 Webinar Flyer
- ☐ Outreach Presentation

Reaction: Positive, with questions ranging from how EITI relates to Dodd-Frank to the selection of the materiality threshold



Montana Outreach

Date:

- ☐ October 5-6, 2016

Publicized:

- ☐ Flyers
- ☐ Email lists
- ☐ Local media contacts
- ☐ Social media (Facebook & Twitter) blasts

Where/Who:

- ☐ Helena, Montana
 - ☐ Montana Capital Building- 10 attendees (Dep. Resources; Dep. Revenue; Legislature; CSO)
- ☐ Browning, Montana
 - ☐ Blackfeet Tribal Council- All Council Members
 - ☐ Blackfeet BIA Office- 3 attendees (Agency and Tribal Auditor)

Materials:

- ☐ 2015 Report (Flash Drive)
- ☐ USEITI Fact Sheet
- ☐ Outreach Presentation

Reaction: Overall positive



Louisiana Outreach

Date:

- ☐ October 19, 2016

Publicized:

- ☐ Flyers
- ☐ Email lists
- ☐ Local media contacts
- ☐ Social media (Facebook & Twitter) blasts

Where/Who:

- ☐ Shreveport, LA
 - ☐ Shreveport Convention Center- 2 attendees

Materials:

- ☐ 2015 Report (Flash Drive)
- ☐ USEITI Fact Sheet
- ☐ Outreach Presentation

Reaction: Overall positive



Observations & Discussion

Rethink Strategy for Outreach and Listening Sessions

- ☐ Limited Turnout - Utilize Fora with Built-in Audience
- ☐ Focus Advertising – What Works Best at the Local Level?
- ☐ Focus Stakeholder Outreach and Messaging – **What stakeholder groups are we trying to attract?**

